



We Complete the Picture

CLAIMSX



Pay What You Owe Improve the Bottom Line

Our online monitoring of a claimant's posts, images, and videos **completes the picture**. Identify Fraud & Improve Loss Outcomes.



Reduce Cycle Times Confirm Losses Quicker

Corroboration of claim facts from news articles & user generated posts allows you to **close claims sooner**.



Not Once, Not Twice We're Always Checking

Increase online monitoring coverage, all injury claimants, consistently across the claims lifecycle.



Eliminate Implicit Bias Avoid Reputational Risk

Monitor the claimants online presence through repeatable best practices with a chain of custody.



Protect Your Team Avoid Staff Burnouts

Insulate your staff from the negative effects of hours spent on social media reviewing claimants' digital lives - **refocus attention on your most important claims activities**.

Bringing Online Data Into Focus

Carpe Data ClaimsX is a proprietary technology platform that allows carriers to outsource the online monitoring of claimants. We can do it better, faster, and more cost effectively than in-house or alternative solutions.

Is your staff stretched to capacity? Is claim volume and severity adding to ever increasing workloads? Are you looking to reduce claims handling expenses and improve loss outcomes? Are you able to review, and continuously monitor, a claimant's online presence? Do you worry about the reputational risk associated with referral bias? This is where Carpe Data takes over allowing your team to focus on your core competency of claims adjudication.

Carpe Data's ClaimsX person datastore of 330 million individual profiles is sourced from 100m+ websites and 1B+ data points. Through 'always-on' monitoring of millions of digital posts, images, and videos across the entire web, ClaimsX alerts you to evidence corroborating or contradicting injury descriptions. By focusing on the claimant's online activity, ClaimsX **is free of the implicit bias** found in scoring algorithms and manual processes - saving you potential reputational damage from discriminatory practice.

Simply put, with ClaimsX, claims staff can make faster, more consistent, unbiased decisions that identify fraud, reduce cycle times, better manage loss, and ultimately deliver more accurate claim outcomes.

